

swinburne  
**Sams**  
*Anime & Manga Society*

SWINBURNE ANIME AND MANGA SOCIETY  
CLUB PORTFOLIO

*<http://sams.iveanime.org>*

# Introduction

We'd like to extend our warmest greetings to you. Thank you for taking some of your time off to look through our club portfolio. In this portfolio, we would like to introduce you to our club, the Swinburne Anime and Manga Society, or in short SAMS.

We are a group of Swinburne University students who enjoy anime, manga and their related cultures. We have learnt and are still learning much from watching and reading anime and manga, and we are proud to say that we are passionate about what we are doing. One of our aims in the club is to show that anime and manga can influence and change our lives for the better.

If you do not know what anime and manga are about, here are some term definitions to help you out.

- i. 'Anime' is defined as animation using distinctive characteristics, style and background aesthetics originating from Japan.  
*<http://en.wikipedia.org/Anime>*
- ii. 'Manga' is defined as comics using distinctive characteristics, style and background aesthetics originating from Japan.  
*<http://en.wikipedia.org/Manga>*

Below are our aims and objectives that were taken out from our constitution.

## Aims and Objectives

The aim of SAMS is to provide Swinburne students with a means to share and enjoy the passion for Anime and Manga, including related cultural fields, hobbies and activities deemed fit by the Club, together with their peers.

The objectives of the Club are to:

- iii. build up a healthy interest towards anime and manga.
- iv. encourage the appreciation of anime and manga as a form of art and literature.
- v. correct any misconception towards anime and manga.
- vi. expose members to the Japanese language, lifestyle, culture and traditions.
- vii. provide time and opportunities for members to relax and bond with one another.
- viii. equip members with an initiative for self improvement.

## Our Logo and Mascot

As with many other associations, the Swinburne Anime and Manga Society has our own logo and mascot which are very identifiable with.

### Our Logo

*Design by:*  
Ian Chang  
Steven Sim

Our logo is a simple representation of the Swinburne Anime and Manga Society, a blend of Swinburne Sarawak's official colours. Our logo has come to show our preference for the simple, unique and creative things in life.



### Our Mascot – Swin-tan



*Design by:*  
Ian Chang  
Melvin Ngumbang  
Sim Kwang Young  
Soo Huuying  
Steven Sim

Swin-tan is a charming 20 year old university student, and is into anime, manga, cosplay, gundams, figures, you name it.

Swin-tan is both outgoing yet a very solitary person at the same time. She, as well as us, is coping with the rigours of university life, yet she is able to live her life to the fullest. Swin-tan is a natural born leader, and being a very selfless person, she has a goal to better the lives of the people around her.

Swin-tan can be always seen running around with Burne-kun, her smart and adorable pet cat.

Birthday: 24<sup>th</sup> February  
Eye-colour: Amber  
Hair colour: Black  
Three sizes: Secret

## Activities and Events

In mid-2006, two like-minded Swinburne students – Ian Chang and Stacy Tan, had the idea of forming a student club dedicated to the hobby of anime and manga. Together with a group of other students – friends and strangers alike, the Swinburne Anime and Manga Society were officially founded on the 21<sup>st</sup> of September, 2006.

The Swinburne Anime and Manga Society is proud to have organized and participated in various types of activities and events since its inception. We have collaborated with our Student Council, with other Swinburne student clubs, as well with outside parties to bring students and the public

As you turn the pages, we would like to acknowledge that only with our full effort and the sacrifice of our time has our activities become true successes. We hope that the fruits of our efforts will be an inspiration to the people out there as well to you, our dear reader.



*SAMS putting up our notice board together*

## Ongoing Activities

### General Meetings



The basis of any club is its meetings. SAMS has been having its meeting every Friday since the clubs inception. The club has recruited and retained active members through these meetings, and we're still finding and implementing new and more efficient meeting methods, in terms of fun, interaction and education in making the meetings a 'must come for' thing. Currently, our meetings have changed to a more enjoyable and relaxing type of meeting, where members can interact and learn much more. We have Japanese cultural activities every meeting for the members to take part in and enjoy.



*Attentive members*



*Presenting their stories, their views*



*Watermelon hitting, a Japanese summer beach activity*



*Making 'dango', a Japanese dessert specialty*



*Our soumen party, also a Japanese summer activity. This activity was done together with our recent Movie Night.*



## Movie Night 2006, 2007, 2008



SAMS began its inception with a combined activity together with the Japanese Language Club and we showcased "Appleseed The Movie" for the members and students to enjoy. In addition, members are able to mingle around with each other and have a look at the art of one of our SAMS members.

And like the previous year before, SAMS together with the Japanese Language Club showcased the movie 'Prince of Tennis', where members and students from around the campus took some time off to relax, watch a movie and interact together.

In 2008, SAMS had another two movie nights combined with the Japanese Language Club, whereby we showcased 'Mubishigen' and 'Dororo', two movies relating to Japanese history and culture. During the first movie night, we also had our first meeting of the year, whereby we had nagashi soumen, the Japanese way of flowing noodles down bamboo.



*New and current members waiting for the flowing noodles*



*Having fun catching the noodles*

## Open Day 2006, 2007, 2008

SAMS has been involved in the annual open day event organized by our university for the every time since its inception. The open day is a day to introduce potential students to the academic opportunities and lifestyle of students that Swinburne University had to offer. SAMS has always set up a booth where we had a mini-exhibition of the club. For the first year, three of our members also put on our first cosplay, and our efforts were rewarded with the club being placed as the second best club in the club display competition. We had a great round of interaction with other clubs as well.

## Orientation 2007



This event is organized by the student administration department together with our student council to introduce new students to the university. Our club had our first orientation together with the new students, whereby many students took interest in what we had on display. We recruited the biggest amount of members anytime through these orientations. We have, among many, acted and performed for the new students, and even gotten some to dance along with us. We've come to realize that these orientations are the most effective platforms for disseminating information of our club, in other words, to show students what we are doing what we have to offer to them.



*Potential new members, who have become members*



*We had the fresh students dance a bit to release tension*



*Our booths, the display items all belonging to members*

## Swinburne Night 2007



This event was held at the Swinburne University Auditorium with the main purpose of welcoming our freshmen and women entering the university. Our club was invited to perform on stage as part of the night's entertainment, and this was our first major event. During Swinburne Night, SAMS had our very first cosplay performance on stage in our Swinburne Auditorium. We put on a 2 minute musical skit as our first cosplay

performance for that night, involving a combination of comedy and action. It was a chance for all the committee and members to socialize and at the same time gaining experience of choreographing and performing on stage. Our club won 3<sup>rd</sup> place in the performance competition as voted by the audience.

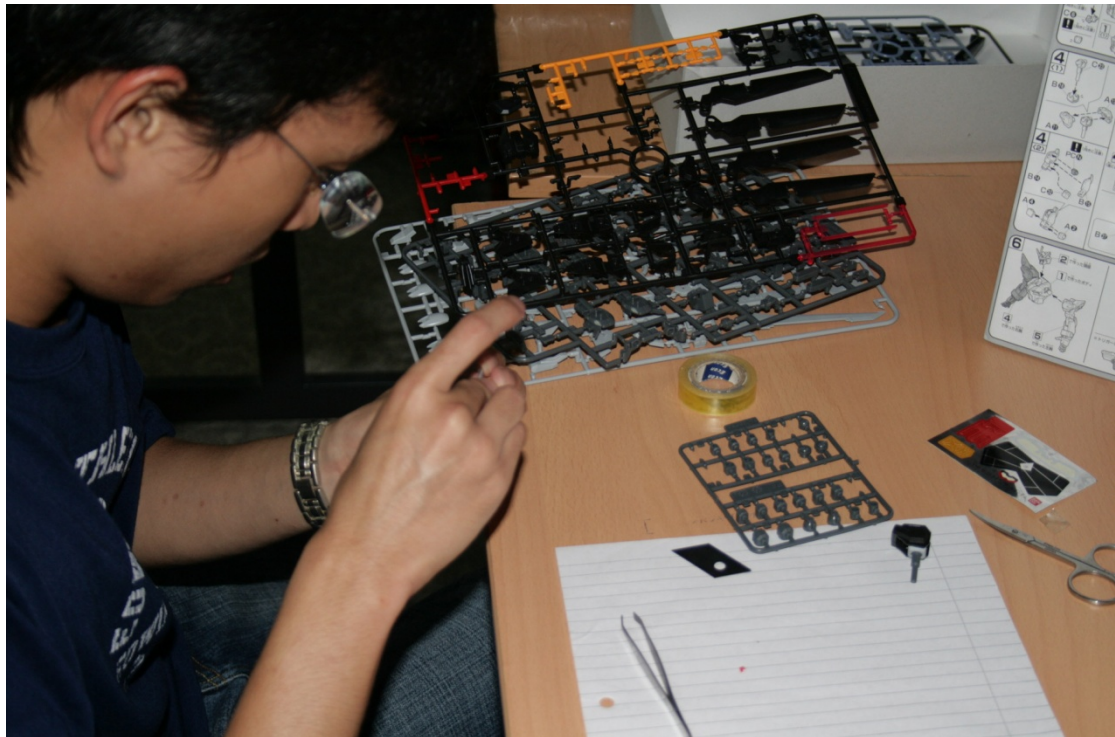




## Gundam Workshop 2007



This workshop was held at one of the lecture rooms on the 4<sup>th</sup> floor of the Swinburne campus building. All students who have interest are invited to this workshop. In this workshop, members of the Hobby and Collectibles (HC) department gave a brief lecture on introducing gundam figures and the various levels of quality available in the market. The lecture included the introduction of the gundams itself, market prices of the figures, essential tools needed to assemble a gundam figurine as well as the lining and coloring. There was also a short demonstration by the HC department on how assemble a simple gundam figure. We also invited a few outside collectors of the field to attend the workshop to help assist on providing more information on gundams to the guests.



*Our members demonstrating their skills*

## Beach Bash 2007



In collaboration with the Swinburne Sarawak Student Council (SSSC), Choir Club, Football Club, Explorers Club, and The Japanese Language Club, our club help organize an over-night trip to Permai Camp. This event was organized for Swinburne students. There were various activities and games held during this beach bash which included treasure hunting, station games, beach games, etc. We also had a barbeque dinner at the camp's main hall. As for the next morning, there was a complimentary breakfast for all guests at the Permai café.



*Members enjoying themselves, in different ways...*

## Stepmania Competition 2007



Nothing's better than an in-house competition once in a while. We had members challenging each other in the game of Stepmania, a popular music-beat game.



## Kuching City Day Parade 2007



Combined with Japanese Language Club and Choir Club (Junkers), our members cosplayed and paraded along Kuching city roads following the Choir Club's stomping rhythms. The first performance was done by our club's cosplayers which was a short skit with fighting scene and dancing. During the parade, our club's cosplayers were constantly asked to take photos by audiences beside the road. The second performance was done by the Choir Club which is entered into the Kuching City Parade Competition. Although we did not won anything, we enjoyed the parade and successfully exposed our club and Swinburne to the Kuching citizens.







## SAMS 1<sup>st</sup> anniversary 2007



We had our first grand anniversary dinner at Rakutei, Crown Square, Kuching. Members were invited to gather together to celebrate together and make merry. Nice Japanese dishes were served and everyone enjoyed the dinner. A few female committees dress up in Japanese Yukata(a Japanese kimono worn during the summer) for this special occasion. The fun dragged on till midnight. Of course, in between we had several presentations of what the club had done so far. A celebration well worth it.



## Moon Cake Festival 2007



This event was a joint venture event between Swinburne Anime and Manga Society and the Swinburne Choir Club. The event was open to students of Swinburne University of Technology (Sarawak Campus), especially targeted to our international students. We wanted to share the moon cake festival with others. We prepared a variety of moon cakes and juice as light refreshments for the guest. We also organized several activities such as a brief story telling of the moon cake festival origin, lantern making, and walking around the campus with their lanterns under the full moon. Majority of the guest were international students as well as local students.

## Anime Gathering 2007



We had an anime gathering at Swinburne for all anime fans in Kuching. The theme for this café is maid (Meido) and butlers. Some of our members dressed up as French maid and butlers to serve the customers food, drinks, etc. Many activities were held such as ice-breaking, a dinner, performances, debate/forum discussion and a photo shooting session.





## Spring Charity Fashion Show 2008



This event was held at the Civic Centre hall on the 24<sup>th</sup> January 2008. Together with the Young Entrepreneurs' Club and the Choir Club, we had a feast of fashion for that night. We brought in designs from various fashion and bridal boutiques such as Red Hot Peppers, Tyng Tyng Boutique, Mix Collection, France and Taipei, Genesis, etc. The show was divided into three categories which are casual wear, formal wear and bridal. On the first hour of the show was the modeling of casual wear fashion followed by the formal wear and the bridal wear. Models were our own students from Swinburne University. There were also other performances in between the fashion show such as toddlers dance performance from Tyng Tyng Dance Academy and singing performance from members of the Music club of Swinburne University. Sponsors of this event are Star Cineplex, Astro, Cutting Edge, The Body Shop, SOS shoes, and all the fashion boutiques. The main beneficiary of this event is the Sarawak Children Cancer Society (SCCS).









## Our Future

Of course, a big question that's everyone asking is where the Swinburne Anime and Manga Society is heading?

We can assure you, our club is growing bigger and better everyday, and we strive to continue to improve and be much more successful as we grow. With the various strategies, programmes and projects we are running and plan to implement, we aim to become a club which is not only known for social activities, but a club which can contribute its part towards the society and the betterment of humankind.

Here's a cheer for SAMS!



Once again, thank you for reading and have a pleasant day ahead!

Here are some activities we are in progress and involved in:

1. I've Anime! Convention 2008
2. Freshmen Night